

# TIM HORTONS 2021 ROLL UP TO WIN™ CONTEST

## OFFICIAL RULES AND REGULATIONS

### 1. CONTEST PERIOD:

The Tim Hortons 2021 Roll Up to Win Contest (the “**Contest**”) starts at 12:00:00 a.m. Eastern Time (ET) on March 8, 2021 and ends on April 4, 2021 at 11:59:59 p.m. ET (the “**Contest Period**”). All Digital Rolls (defined below) must be revealed on or before April 18, 2021 at 11:59:59 p.m. ET (the “**Digital Roll Deadline**”).

### 2. ELIGIBILITY:

The Contest is open to all residents of Canada who: (i) have reached the legal age of majority in their province/territory of residence; or (ii) are thirteen (13) years of age or older, but under the legal age of majority in their province/territory of residence (each, a “**Minor**”) and have permission from their parent/legal guardian who has agreed, on such Minor’s behalf and on his/her own behalf, that each of them will be bound by these Official Rules and Regulations (the “**Rules**”). Despite the foregoing, employees, representatives or agents (and those domiciled with any such employee, representative or agent) of Tim Hortons Advertising and Promotion Fund (Canada) Inc. (the “**Sponsor**”), The TDL Group Corp., their parent, affiliated and related companies, Tim Hortons franchisees/licensees, the consulting, advertising and promotion agencies of the Sponsor and/or the independent contest organization(s) (including without limitation Inmar Promotions – Canada Inc.) (collectively, the “**Contest Parties**”), are not eligible to enter or participate nor win a Prize (defined below) in the Contest. Employees, representative or agents of Tim Hortons franchisees/licensees as described in this paragraph are limited to those employees, representatives or agents who are providing services in any way to Tim Hortons Restaurant(s). The Contest is not open and void where prohibited by law.

NOTE TO MINORS: The Sponsor reserves the right, in its sole and absolute discretion, on a random audit basis or at any time and for any reason, to contact a Minor’s parent/legal guardian for the purposes of verifying his/her: (i) agreement that the Minor is to be legally bound by these Rules on the Minor’s behalf; (ii) consent to the Minor’s participation in this Contest; and/or (iii) consent to the collection, use and disclosure of the Minor’s personal information (see below for details, including the Sponsor’s Privacy Policy). Failure of a Minor’s parent/legal guardian to complete any such required verification to the complete satisfaction of the Sponsor may, in the sole and absolute discretion of the Sponsor, result in disqualification of the applicable Minor.

IMPORTANT NOTE RE: DIGITAL ROLLS: In order to be eligible to participate in the Contest and receive a Digital Roll (defined below), each entrant must have or obtain a physical Tims Rewards card (a “**Physical Card**”, available at local participating Tim Hortons restaurants) or a digital Tims Rewards card (a “**Digital Card**”, available via the Tim Hortons Mobile App (the “**App**”) or by downloading and adding to a smartphone the digital wallet card available via [www.timhortons.ca](http://www.timhortons.ca)). In order to reveal a Digital Roll (defined below), each entrant must also have or obtain a Tims Rewards account (an “**Account**”) enrolled with his/her Physical Card or Digital Card (either via the App or the Tims Rewards website, <https://www.timhortons.com/timsrewards/> (the “**Website**”). For greater certainty, an entrant who has a Physical Card that is not enrolled with an Account may receive Digital Rolls, but must enroll his/her Physical Card with his/her Account in order to reveal such Digital Rolls in accordance with these Rules.

By accessing and using a Digital Card through the App or the Website, entrants will automatically be registered for an Account enrolled with his/her Digital Card. To enroll a Physical Card with an Account, an entrant must be registered, or register, for an Account by following the instructions provided on the Website or the App, and enroll the Physical Card with his/her Account. Downloading the App, accessing the Website and obtaining a Physical Card, Digital Card and Account is free of charge.

### 3. AGREEMENT TO BE LEGALLY BOUND:

By participating in this Contest, each entrant (and, if a Minor, his/her parent or legal guardian) agrees to be bound by (i) these Rules; (ii) the official Tims Rewards program (“**Tims Rewards**”) Terms and Conditions (available at: <https://www.timhortons.ca/>); (iii) the official Website and/or App Terms and Conditions, as applicable; and, (iv) all decisions of the Sponsor and the independent contest organization, which are final in all respects.

#### 4. HOW TO PLAY:

##### RECEIVING DIGITAL ROLLS

During the Contest Period, each guest of participating Tim Hortons locations in Canada who purchase any one (1) of the following eligible menu items (each, an **"Eligible Item"**) using his/her Physical Card or Digital Card (collectively, a **"Base Eligible Purchase"**), will be eligible to receive one (1) base digital roll that will be made available via his/her Account on the App or the Website (a **"Base Digital Roll"**):

- a) Small (10 oz), medium (15 oz), large (20 oz) or extra-large (24 oz) hot beverage (*excluding espresso shots and added espresso shots*);
- b) Small (10 oz), medium (15 oz), or large (20 oz) cold beverages (*excluding Ready-made Drinks, defined below*);
- c) Farmers Breakfast Wraps (bacon, sausage or egg and cheese);
- d) Grilled Breakfast Wrap (bacon, sausage or egg);
- e) Bagel BELT® (bacon or sausage);
- f) Grilled Breakfast Sandwich (bacon or sausage);
- g) Breakfast Sandwich (English muffin, biscuit, bacon, sausage, or egg and cheese); or
- h) Simply Sausage Breakfast Sandwich.

To be eligible to receive a Base Digital Roll in connection with a Base Eligible Purchase as set out above, the Base Eligible Purchase must be completed in-restaurant, using the App 'mobile order and pay' function, or using Tims Delivery via the App (for greater certainty, purchases completed with third party delivery aggregators are not eligible for the Contest). For greater certainty, the redemption of Prizes (defined below) (including without limitation Coffee and Food Grand Prizes (defined below)) and the redemption of Tim Rewards points (including without limitation Tim Rewards points received pursuant to Points Standard Prizes (defined below)) for Eligible Items does not consist of: (i) an Eligible Purchase; nor (ii) an Eligible Transaction (as defined in the Tims Rewards Program Terms and Conditions).

Ready to drink 'packaged' beverages, including but not limited to milk, pop, and other bottled beverages such as water, tea or orange juice (each, a **"Ready-made Drink"**) do not qualify as an Eligible Item. Espresso shots do not qualify as an Eligible Item; however, if an espresso shot is added to an Eligible Item beverage, the Base Eligible Purchase of such Eligible Item beverage will still qualify for one (1) Base Digital Roll. There is a limit of (1) Base Digital Roll per Base Eligible Purchase, however multiple Base Eligible Purchases may be made in a single transaction.

Eligible entrants may also earn bonus Digital Rolls (each, a **"Bonus Digital Roll"**) (i.e. in addition to Base Digital Rolls received for completing a Base Eligible Purchase for an Eligible Item, as set out above; collectively, Base Digital Rolls and Bonus Digital Rolls will be referred to as **"Digital Rolls"**) by using a Physical Card or Digital Card and completing a purchase (a **"Bonus Eligible Purchase"**) (collectively, Base Eligible Purchases and Bonus Eligible Purchases will be referred to as **"Eligible Purchases"**) in accordance with the terms and conditions associated with a bonus offer (as determined by the Sponsor in its sole and absolute discretion) (each, a **"Bonus Offer"**). Bonus Offers will each be made available for a limited time during the Contest Period in accordance with the terms and conditions established by the Sponsor in its sole and absolute discretion. The timing and duration of each Bonus Offer, and the number of Bonus Offers made available throughout the Contest Period, will be determined by the Sponsor in its sole and absolute discretion. To review whether a Bonus Offer is available at any time during the Contest Period, sign in to the App or the Website and visit the "My Rewards and Offers" section. In order to participate in a Bonus Offer, a Bonus Offer must first be activated within your Account. Each Bonus Offer is subject to the applicable Bonus Offer terms and conditions (as indicated with the Bonus Offer and as established by the Sponsor in its sole and absolute discretion). The requirements associated with each Bonus Offer will vary, but each Bonus Offer will provide a method of earning up to a maximum of three (3) Bonus Digital Rolls per eligible entrant per Bonus Eligible Purchase. As a representative example, a Bonus Offer may consist of an offer for eligible entrants to earn one (1) Bonus Digital Roll and one (1) Base Digital Roll upon purchasing any one (1) Dark Roast Coffee, of any size, using his/her Physical Card or Digital Card, within the Bonus Offer's specified time period during the Contest Period.

For certainty, purchases made through third party delivery services are not eligible for the Contest.

**NO PURCHASE NECESSARY.** To obtain Digital Rolls without completing an Eligible Purchase, an eligible entrant may send a FREE request in writing, including: (a) the entrant's first name, last name and email address; and (b) a statement indicating whether the request is for: (i) one (1) Base Digital Roll; or (ii) if there is an active Bonus Offer open for

participation at the time such Roll Request is postmarked, one (1) Base Digital Roll and Bonus Digital Rolls (up to a maximum of three (3) Bonus Digital Rolls; depending on the highest number of Bonus Digital Rolls that may be earned in connection with an active Bonus Offer at the time the applicable Roll Request is postmarked); on a plain white piece of paper and mail the fully completed request (in an envelope with sufficient Canadian postage) to: Tim Hortons Roll Up To Win 2021 Contest, PO Box 12305, Saint John, NB E2I 5E7 (collectively, a **"Roll Request"**). Upon receipt of a Roll Request in accordance with these Rules (as determined by the Sponsor in its sole and absolute discretion), the applicable entrant that submitted such Roll Request will be provided with either: (a) one (1) Base Digital Roll, if he/she requested one (1) Base Digital Roll; or (b) one (1) Base Digital Roll and Bonus Digital Rolls (up to a maximum of three (3) Bonus Digital Rolls; depending on the highest number of Bonus Digital Rolls that may be earned in connection with an active Bonus Offer at the time the applicable Roll Request is postmarked), if he/she requested one (1) Base Digital Roll and Bonus Digital Rolls and there was an active Bonus Offer open for participation at the time such Roll Request was postmarked. If a Roll Request that is otherwise compliant with these Rules does not indicate the type of Digital Roll(s) requested, or if a Roll Request indicates a request for a Bonus Digital Roll but there was not an active Bonus Offer open for participation at the time such Roll Request was postmarked, such Roll Request will automatically be allocated as a request for one (1) Base Digital Roll. The Digital Roll(s) received in connection with an eligible Roll Request will be delivered via an email (to the email address the entrant provided as part of his/her Roll Request) that includes a unique URL (a **"Unique Roll(s) Link"**) that the entrant must click-on, and then the entrant must follow the on-screen instructions to access the Digital Roll(s) via his/her Account. For certainty, Roll Requests that do not indicate an email address will be ineligible to receive a Unique Roll(s) Link. To be eligible, Roll Requests must be postmarked during the Contest Period and received by April 11, 2021. Limit of one (1) Roll Request per envelope with sufficient postage. The Released Parties (defined below) are not responsible for late, lost, stolen, misdirected, delayed, incomplete, damaged, destroyed, late or illegible Roll Requests or Unique Roll(s) Links (all of which are void).

#### REVEALING DIGITAL ROLLS

Each eligible entrant must open the App or Website, follow the on-screen instructions to open the Contest page during the Contest Period and correctly answer, without mechanical or other aid, a mathematical skill-testing question (in accordance with the on-screen instructions provided).

After providing the correct answer to a skill-testing question as set out above, an entrant may continue on the App or Website to reveal Digital Roll(s) received. To reveal Digital Roll(s) received, an entrant must be logged in to his/her Account (enrolled with the Physical Card and/or Digital Card used in connection with an Eligible Purchase, or used in connection with a Roll Request to access a Unique Roll(s) Link), and follow the on-screen instructions to click or tap the cup presented and reveal whether a Digital Roll contains a notification message to win a Grand Prize (defined below) or Standard Prize (defined below).

Alternatively, in place of revealing a Digital Roll, an entrant may send a link to share a Digital Roll (or a Digital Roll, plus one (1) or more other Digital Rolls he/she previously received; up to a maximum of ten (10) Digital Rolls per link) (a **"Digital Roll Share Link"**) to the valid email address of one (1) Friend (defined below) or Family Member (defined below). Upon receipt and prior to a Digital Roll Share Link being deactivated by an entrant for any reason (a **"Digital Roll Share Link Deactivation"**), such Friend or Family Member must select the Digital Roll Share Link, log in to his/her Account, and then follow the on-screen instructions to reveal the Digital Roll and click or tap the cup presented and reveal whether such Digital Roll redeemed contains a notification message to win a Grand Prize or Standard Prize. A notification message to win a Prize will describe the specific Grand Prize or Standard Prize available to be won, upon which the entrant will have the opportunity to claim the applicable Grand Prize or Standard Prize in accordance with these Rules (including without limitation the instructions provided below).

Without limiting the generality of the foregoing, an entrant may deactivate a Digital Roll Share Link that has been shared with a Friend or Family Member at any time prior to such Digital Roll being redeemed (i.e. before the Friend or Family Member, as applicable, selects the Digital Roll Share Link, logs in to his/her Account, and then follows the on-screen instructions to click or tap on-screen to "roll up" the cup presented). The Sponsor will not involve itself in any dispute with respect to Digital Roll Share Link Deactivations and each entrant and any Friend or Family Member that is subject to a Digital Roll Share Link Deactivation releases the Released Parties (defined below) from any and all liability, loss or damage that may be incurred in connection a Digital Roll Share Link Deactivation.

All Digital Rolls must be revealed on or before April 18, 2021 at 11:59:59 p.m. ET (the “**Digital Roll Deadline**”). Any Digital Roll(s) not revealed by the Digital Roll Deadline (as determined by the Sponsor in its sole and absolute discretion on the basis of its official records) will be forfeited. Contest entrants who are not registered for an Account enrolled with his/her applicable Digital Card or Physical Card at the time of completing an Eligible Purchase (in accordance with these Rules, as determined by the Sponsor in its sole and absolute discretion) may register for an Account at any time prior to the Digital Roll Deadline to reveal or share his/her Digital Roll(s) in accordance with these Rules.

IMPORTANT NOTE: Digital Rolls cannot be sold, traded or redeemed for cash. An entrant may only send a Digital Roll to a Friend or Family Member by following the App or Website on-screen instructions (pursuant to which the entrant will send his/her Friend or Family Member a unique URL via text, email or other method). An entrant may only send a Digital Roll to: (i) a family member to whom he/she is related by marriage, a common-law partnership, or parent-child relationship, and with whom he/she has had a direct voluntary two way communications (a “**Family Member**”); OR (ii) a friend with whom he/she has had direct voluntary two way communications and with whom it is reasonable to conclude he/she has had a personal relationship considering shared interest, experience, opinions and other relevant factors (a “**Friend**”). Each entrant is solely responsible for ensuring that a Digital Roll is only sent to a Friend or Family Member in compliance with these Rules (including without limitation the Contest eligibility criteria); Digital Rolls must not be sent to any other class of individuals. Grand Prize or Standard Prize notification messages must not be posted online, nor otherwise shared (except as specifically provided herein).

## 5. PRIZES AVAILABLE

### GRAND PRIZES

A total of 13,823,950 grand prizes are available to be won at the beginning of the Contest Period (each, a “**Grand Prize**” and collectively the “**Grand Prizes**”), as follows:

- a) 13,773,977 Coffee and Food Grand Prizes (collectively, the “**Coffee and Food Grand Prizes**”), with an approximate retail value (“**ARV**”) of \$0.99 – \$6.19 CAD each. Prize notification messages are for the following Coffee and Food Grand Prizes: (i) 10,330,483 coffee prizes, ARV \$1.29 - \$6.19 CAD each (winner has the choice of any size hot beverage, including modifications); or (ii) 3,443,494 donut prizes, ARV \$0.99 - \$3.39 CAD each (winner has the choice of any single muffin, 4-piece Timbits, cookie or classic, specialty or Dream Donuts™).
- b) 45,000 \$25 CAD Tim Card® Gift Card Grand Prizes (collectively, the “**Tim Card Grand Prizes**”). The following terms and conditions apply to all Tim Card Grand Prizes: (i) Tim Card Grand Prizes must be accepted as awarded and are subject to the terms and conditions of the issuer; (ii) if the winner’s Account balance is less than or equal to \$75.00 CAD at the time of being confirmed as a winner (as determined by the Sponsor in its sole and absolute discretion on the basis of its records and confirmation process outlined in these Rules), his/her Tim Card Grand Prize will be directly deposited into his/her Account, or, the winner’s Account balance is greater than \$75.00 CAD at the time being confirmed as a winner (as determined by the Sponsor in its sole and absolute discretion on the basis of its records and confirmation process outlined in these Rules), his/her Tim Card Grand Prize will be delivered as an e-card (sent via email, at the email address associated with his/her Account; and (iii) no interest will be paid on any Tim Card Grand Prize.
- c) 15 Volkswagen Vehicle Grand Prizes (collectively, the “**Volkswagen Vehicle Grand Prizes**”), each consisting of one (1) 2022 Volkswagen Taos Highline vehicle with an ARV of \$35,000 CAD (excluding license, insurance, freight, PDI and/or taxes). Each Volkswagen Vehicle Grand Prize has the following features and specifications:
  - 1.5T engine, 158 HP automatic
  - 4MOTION® All-Wheel Drive
  - LED headlights and taillights with Adaptive Front Light System
  - MIB Gen 3 w/ navigation 8”
  - Beats premium audio (8 speakers)
  - Wireless charging

- Dual-zone climatronic
- Heated front seats, steering wheel, and washer nozzles
- Leather ventilated seats
- Interior and exterior ambient lighting
- Front assist w/AEB & pedestrian detection
- Blind spot warning w/rear traffic alert
- Post-collision braking
- Driver Assistance Package
- 19" Alloy Wheel Package

The following terms and conditions apply to all Volkswagen Vehicle Grand Prizes: (i) each winner will be required to provide proof of a valid drivers' license, satisfactory insurance and must be legally eligible to drive (as determined by the Sponsor in its sole and absolute discretion); (ii) colour may be selected by each winner subject to availability at the time of fulfillment; (iii) each winner must allow up to nine (9) months for fulfillment after the end of the Contest; and, (iv) in the event a winner does not have a valid drivers' license, satisfactory insurance or is not legally eligible to drive (as determined by the Sponsor at its sole discretion), such winner may be permitted to transfer the Volkswagen Vehicle Grand Prize to his/her spouse, parent, sibling, child or legal guardian (who must have reached the legal age of majority in his/her jurisdiction of residence), who will then be considered the eligible claimant, and the foregoing terms and conditions shall apply to such eligible claimant.

- d) 13 x 100,000 AIR MILES® Reward Miles, enough for groceries for a year with Cash Miles Grand Prizes (collectively, the **"100,000 AIR MILES Reward Miles Grand Prizes"**), each consisting of 100,000 AIR MILES Reward Miles which, if deposited into your AIR MILES Cash Account, may be used towards the purchase of groceries at participating AIR MILES Partners. The ARV of an 100,000 AIR MILES Reward Miles Grand Prize depends on the chosen method of redemption, available Reward options at the time of redemption, and the set preference between AIR MILES Cash and AIR MILES Dream Accounts. If redeemed with AIR MILES Cash, 95 Cash Miles can be used in-store for \$10 towards purchases at participating AIR MILES Partners or 95 Cash Miles can be used online for eVouchers for \$10 worth of value at participating Reward Partners. If redeemed for flights (1200 Reward Mile minimum required for flight redemption), value depends on destination chosen, date of travel and use of multiple carriers or suppliers. For example, one return economy flight in low season, departure from Toronto, Ontario to Winnipeg, Manitoba is 2,000 AIR MILES Reward Miles and has an approximate value of \$525.00 (Canadian), excluding taxes. Winner must pay applicable taxes, related transportation fees, governmental levies, excess baggage and other non-ticket costs. The value of AIR MILES Reward Miles used for non-flight Reward options depends on Reward options in effect at the time of redemption. 100,000 AIR MILES Reward Miles Grand Prize is subject to the Terms and Conditions of the AIR MILES Reward Program as amended from time to time. A 100,000 AIR MILES Reward Miles Grand Prize is not transferable or convertible to cash and must be accepted as awarded.

The following terms and conditions apply to all 100,000 AIR MILES® Reward Miles Grand Prizes: (i) each 100,000 AIR MILES Reward Miles Grand Prize is not transferable or convertible to cash and must be accepted as awarded; (ii) if a potential winner of a 100,000 AIR MILES Reward Miles Grand Prize is not an AIR MILES Collector, he/she may enroll in the AIR MILES Reward Program by visiting [airmiles.ca](http://airmiles.ca) – by enrolling to become an AIR MILES Collector, he/she agrees to be bound by the terms and conditions of the AIR MILES Reward Program as amended from time to time. Becoming an AIR MILES Collector is free of charge; (iii) each 100,000 AIR MILES Reward Miles Grand Prize will be posted directly into the AIR MILES Collector account of the confirmed winner within fourteen (14) business days after he/she is confirmed as a winner in accordance with their balance preference set at the time of posting; ; and, (iv) all 100,000 AIR MILES Reward Miles Grand Prizes are subject to the Terms and Conditions of the AIR MILES Reward Program, as amended from time to time; and, (v) Use the Cash Miles in your AIR MILES Cash Account in-store in increments of 95 Cash Miles for every \$10 towards your purchases at participating AIR MILES Partner locations (gift cards and near-cash products are excluded and other exclusions may also apply) and online at [airmiles.ca/cash](http://airmiles.ca/cash) in increments of 95 Cash Miles for every \$10 worth of value from participating Reward Partners. eVouchers can be used at participating Reward Partners' locations in Canada only. See specific eVoucher Reward page for details including any applicable limits and restrictions. Standard daily Cash Miles usage limits and Terms and Conditions apply. All Rewards offered are subject to The Terms and

Conditions of the AIR MILES Reward Program, are subject to change and may be withdrawn without notice. For complete details, see current Program Terms and Conditions available at [airmiles.ca](http://airmiles.ca).

- e) 10 Week-long Getaway Grand Prizes (collectively, the “**Week-long Getaway Grand Prizes**”). Each Week-long Getaway Grand Prize consists of six (6) nights hotel accommodation (in a deluxe room, double occupancy) in one (1) destination city (each, a “**Destination City**”) at one (1) Eligible Hotel (defined below) (as selected by the Sponsor in its sole and absolute discretion) plus 15,000 AIR MILES® Reward Miles. The following table lists the eligible hotel properties at Fairmont Hotels & Resorts (each, an “**Eligible Hotel**”) and the corresponding terms and conditions. For greater certainty and the avoidance of doubt, there is one (1) Week-long Getaway Grand Prize per Eligible Hotel and the Eligible Hotel accommodation for each winner will be selected by the Sponsor in its sole and absolute discretion.

Property	Terms and Conditions
Fairmont Banff Springs (Banff, AB)	Subject to availability. Black out dates apply: December 18, 2021 through January 4, 2022
Fairmont Chateau Lake Louise (Lake Louise, AB)	Subject to availability. Black out dates apply: December 18, 2021 through January 4, 2022
Fairmont Chateau Whistler (Whistler, BC)	Subject to availability. Black out dates apply: December 18, 2021 through January 4, 2022
Fairmont Jasper Park Lodge (Jasper, AB)	Subject to availability. Black out dates apply: December 18, 2021 through January 4, 2022
Fairmont Empress (Victoria, BC)	Subject to availability.
Fairmont Hotel Vancouver (Vancouver, BC)	Subject to availability.
Fairmont Royal York (Toronto, ON)	Subject to availability.
Fairmont the Queen Elizabeth (Montreal, QC)	Subject to availability. Not available during the Formula One Grand Prix weekend.
Fairmont Le Chateau Frontenac (Quebec City, QC)	Subject to availability. Black out dates apply: December 21, 2021 through January 2 2022, and holidays.
Fairmont Le Chateau Montebello (Montebello, QC)	Black out dates apply: December 18, 2021 through January 4, 2022

Each Week-long Getaway Grand Prize (excluding the AIR MILES® Reward Miles component of the prize) also includes: (i) daily breakfast; (ii) one (1) in-hotel dinner; (iii) one (1) spa treatment (or hotel equivalent) at the applicable hotel property; and (iv) one (1) excursion in the applicable Destination City, all as determined by the Sponsor in its sole and absolute discretion. Each Week-long Getaway Grand (excluding the AIR MILES Reward miles component of the prize) expires on March 31, 2022. The ARV of each Week-long Getaway Grand Prize is \$5,000 CAD (excluding the AIR MILES Reward Miles component of the prize) based on Fairmont the Queen Elizabeth Eligible Hotel. The ARV of an AIR MILES® Reward Miles component of the prize depends on the chosen method of redemption, available Reward options at the time of redemption, and the set preference between AIR MILES Cash and AIR MILES Dream Accounts. If redeemed with AIR MILES Cash, 95 Cash Miles can be used in-store for \$10 towards purchases at participating AIR MILES Partners or 95 Cash Miles can be used online for eVouchers for \$10 worth of value at participating Reward Partners. If redeemed for flights (1200 Reward Mile minimum required for flight redemption), value depends on destination chosen, date of travel and use of multiple carriers or suppliers. For example, one return economy flight in low season, departure from Toronto, Ontario to Winnipeg, Manitoba is 2,000 AIR MILES Reward Miles and has an approximate value of \$525.00 (Canadian), excluding taxes. Winner must pay applicable taxes, related transportation fees, governmental levies, excess baggage and other non-ticket costs. The value of AIR MILES Reward Miles used for non-flight Reward options depends on Reward options in effect at the time of redemption. AIR MILES Reward Miles prize is subject to the Terms and Conditions of the AIR MILES Reward Program as amended from time to time. AIR MILES Reward Miles Prize is not transferable or convertible to cash and must be accepted as awarded.

The following terms and conditions apply to all Week-long Getaway Grand Prizes: (i) the costs of everything not specifically and expressly stated above as included in the Week-long Getaway Grand Prize are the sole and absolute responsibility of the confirmed winner and his/her guest (NOTE: the confirmed winner may be required to present a valid major credit card in his/her name at the time of hotel check-in to cover any incidental expenses); (ii) the confirmed winner's guest must: (a) be a Canadian resident that has reached the legal age of majority in

his/her province/territory of residence; and (b) fully complete and return the Sponsor's release (by the date indicated on the release form) indicating, among other things, that he/she waives all recourse against the Released Parties (defined below) relating to his/her participation in the prize (including, without limitation, any travel related thereto); (iii) precise arrangements are subject to availability; (iv) once booked, any type of arrangements may not be changed by the confirmed winner for any reason (including, without limitation, due to illness or health risks, or any governmental or health authority orders, measures, directives or guidance in response to such illness or risks, such as, without limitation, those that may be implemented to mitigate COVID-19 transmission, or due to any other cause or reason of any kind or nature whatsoever); (v) the Released Parties (defined below) will not be in any way responsible (and for greater certainty, the Week-long Getaway Grand Prize may be forfeited and the Sponsor is not obligated to offer any substitute prizing in its place) in the event that the confirmed winner and/or his/her guest are unable to travel or stay at the Eligible Hotel, for any reason whatsoever (including, without limitation, due to illness or health risks, or any governmental or health authority orders, measures, directives or guidance in response to such illness or risks, such as, without limitation, those that may be implemented to mitigate COVID-19 transmission, or due to any other cause or reason of any kind or nature whatsoever); and (vi) the Sponsor reserves the right to change any of the dates and/or Week-long Getaway Grand Prize description at its sole and absolute discretion.

The following terms and conditions apply to the AIR MILES® Reward Miles component of each Week-long Getaway Grand Prize: (i) AIR MILES Reward Miles are not transferable or convertible to cash and must be accepted as awarded; (ii) if a potential winner is not an AIR MILES Collector, he/she may enroll in the AIR MILES Reward Program by visiting [airmiles.ca](http://airmiles.ca) – by enrolling to become an AIR MILES Collector, he/she agrees to be bound by the Terms and Conditions of the AIR MILES Reward Program as amended from time to time. Becoming an AIR MILES Collector is free of charge; (iii) the AIR MILES Reward Miles will be posted directly into the AIR MILES Collector account of the confirmed winner within fourteen (14) business days after he/she is confirmed as a winner, in accordance with their set balance preference at the time of posting; (iv) all AIR MILES Reward Miles prizes are subject to the Terms and Conditions of the AIR MILES Reward Program as amended from time to time; and, (v) all Rewards offered are subject to the Terms and Conditions of the AIR MILES Reward Program, are subject to change and may be withdrawn without notice. To use Miles for Travel Rewards, you must have accumulated sufficient Dream Miles in your Collector Account. Some restrictions may apply. Collectors must pay applicable surcharges, fees, and taxes on air travel Rewards. Travel Rewards may be subject to a minimum advance booking and availability from participating Suppliers. No cancellations or refunds on tickets once booked. Changes to flight tickets may be permitted, subject to applicable restrictions and fees. For complete details, see current Program Terms and Conditions available at [airmiles.ca](http://airmiles.ca).

- f) 125 Weekend Getaway Grand Prizes (collectively, the “**Weekend Getaway Prizes**”). Each Weekend Getaway Grand Prize consists of: (i) two (2) Ovation Reward Certificates, (Standard room, Collection C) (approximate retail value of \$600 CAD each); and (ii) a \$250 Fairmont Gift card (subject to the terms and conditions of the issuer, available at [www.fairmont.com/fairmont-gift-cards-terms/](http://www.fairmont.com/fairmont-gift-cards-terms/)). In respect of the Ovation Reward Certificates, each is for one (1) night stay (including a breakfast for two (2) in the hotel's all day dining restaurant, excluding buffets and alcohol)) at one (1) participating hotel (see [www.ovationrewards.com/collections/c](http://www.ovationrewards.com/collections/c) for details; however, please note that hotel collection designations, room categories offered and program participation is subject to change without notice) (subject to availability and blackout dates). The ARV of each Weekend Getaway Grand Prize is \$1,450 CAD. IMPORTANT NOTE: For certainty, each Weekend Getaway Grand Prize does not include airfare or other transportation to/from the applicable destination point.

The following terms and conditions apply to all Weekend Getaway Grand Prizes: (i) the costs of everything not specifically and expressly stated above as included in the Weekend Getaway Grand Prize are the sole and absolute responsibility of the confirmed winner (and, if applicable, his/her guest), **including, without limitation, transportation for the confirmed winner (and, if applicable his/her guest) to and from the applicable destination point**; (NOTE: the confirmed winner may be required to present a valid major credit card in his/her name at the time of hotel check-in to cover any incidental expenses); (ii) neither Sponsor nor any of its prize suppliers will replace any lost or stolen tickets; (iii) if applicable, the confirmed winner's guest must: (a) be a Canadian resident that has reached the legal age of majority in his/her province/territory of residence; and (b) fully complete and return the Sponsor's release (by the date indicated on the release form) indicating, among other

things, that he/she waives all recourse against the Released Parties (defined below) relating to his/her participation in the prize (including, without limitation, any travel related thereto); (iv) precise arrangements are subject to availability; (v) certain blackout dates and further restrictions may apply; (vi) once booked, accommodation and any other type of arrangements may not be changed by the confirmed winner for any reason (including, without limitation, due to illness or health risks, or any governmental or health authority orders, measures, directives or guidance in response to such illness or risks, such as, without limitation, those that may be implemented to mitigate COVID-19 transmission, or due to any other cause or reason of any kind or nature whatsoever) (vii) the Released Parties (defined below) will not be in any way responsible (and for greater certainty, the Weekend Getaway Grand Prize may be forfeited and the Sponsor is not obligated to offer any substitute prize in its place) in the event that the confirmed winner (and/or, if applicable, his/her guest) is unable to travel or stay at the hotel, for any reason whatsoever (including, without limitation, due to illness or health risks, or any governmental or health authority orders, measures, directives or guidance in response to such illness or risks, such as, without limitation, those that may be implemented to mitigate COVID-19 transmission, or due to any other cause of any kind or nature whatsoever beyond the commercially reasonable control of the Released Parties (defined below)); and (viii) the Ovation Rewards certificate and gift card are subject to all of the terms and conditions as stated by the applicable issuer.

- g) 750 Parks Canada Discovery Pass Grand Prizes (collectively, the **"Parks Canada Discovery Pass Grand Prizes"**). Each Parks Canada Discovery Pass Grand Prize consists of one (1) Parks Canada Family/Group Discovery Pass, which provides admission to over 80 Parks Canada administered places for up to seven (7) individuals arriving in the same vehicle and is valid for twelve (12) consecutive months beginning from the date of winner confirmation. The ARV of each Parks Canada Discover Pass Grand Prize is \$139.40 CAD.

The following terms and conditions apply to all Parks Canada Discover Pass Grand Prizes: (i) each Parks Canada Discovery Pass Grand Prize is subject to all of the terms and conditions as stated by the applicable issuer; (ii) the Released Parties (defined below) will not be in any way responsible (and for greater certainty, the Parks Canada Discovery Pass Grand Prize may be forfeited and the Sponsor is not obligated to offer any substitute prize in its place) in the event that the Parks Canada Discovery Pass cannot be used by the confirmed winner for any reason whatsoever (including, without limitation, due to illness or health risks, or any governmental or health authority orders, measures, directives or guidance in response to such illness or risks, such as, without limitation, those that may be implemented to mitigate COVID-19 transmission, or due to any other cause of any kind or nature whatsoever beyond the commercially reasonable control of the Released Parties (defined below)); and (iii) each Parks Canada Discovery Pass Grand Prize will be delivered to the applicable winner's Canadian home address within 4-6 weeks of winner confirmation in accordance with these Rules. A list of places that accept the Parks Canada Discovery Pass is available at [www.pc.gc.ca/en/voyage-travel/admission/particip](http://www.pc.gc.ca/en/voyage-travel/admission/particip).

- h) 50 Samsung Galaxy S21 5G Smartphone Grand Prizes (collectively, the **"Samsung Galaxy S21 5G Smartphone Grand Prizes"**), each consisting of one (1) new model Samsung Galaxy S21 5G smartphone (SM-G991WZAAXAC). For greater certainty, a Samsung Galaxy S21 5G Smartphone Grand Prize consists of the device only and does not include a mobile service plan. The ARV of each Samsung Galaxy S21 5G Smartphone Grand Prize \$1,129 CAD.
- i) 75 Samsung Galaxy A51 Smartphone Grand Prizes (collectively, the **"Samsung Galaxy A51 Smartphone Grand Prizes"**), each consisting of one (1) Samsung Galaxy A51 Smartphone (Model: SM-A515WZKAXAC). For greater certainty, a Samsung Galaxy A51 Smartphone Grand Prize consists of the device only and does not include a mobile service plan. The ARV of each Samsung Galaxy A51 Smartphone Grand Prize \$479.99 CAD.
- j) 75 Samsung TV Grand Prizes (collectively, the **"Samsung TV Grand Prizes"**), each consisting of one (1) Samsung 65" Smart 4K UHD TV (UN65TU8000FXZC) with an ARV of \$1,149.99 CAD.
- k) 1,200 Skullcandy Wireless Earbuds Grand Prizes (collectively, the **"Skullcandy Wireless Earbuds Grand Prizes"**), each consisting of one (1) pair of Skullcandy 'Indy Fuel' True Wireless Earbuds (MODEL: TW\_\_INDY\_FUEL S2IFW-N744 CHILL GREY) with an ARV of \$139.99 CAD.



- l) 40 Xbox Series S Grand Prizes (collectively, the **"Xbox Series S Grand Prizes"**), each consisting of one (1) Xbox Series S console with an ARV of \$380 CAD.
- m) 250 American Express® Retail Prepaid Card Grand Prizes (collectively, the **"American Express Prepaid Card Grand Prizes"**), each consisting of a \$1,000 CAD American Express Prepaid gift card, subject to all of the Cardholder Agreement terms and conditions as stated by the issuer Peoples Trust Company pursuant to a license from American Express.

American Express® Prepaid Cards and Reward Cards may be used at merchants in Canada, U.S., and other countries that accept American Express® Cards unless certain participating merchants are indicated on the back of the Card. American Express may determine any other merchants or transactions where the Card cannot be used from time to time. Usage in certain countries may at times be restricted by law. Cards are not eligible for protection under any Zero Liability policy. Cards cannot be used at ATMs, for recurring billing and are not redeemable for cash, except where required by law. Funds do not expire if indicated on the back of the Card and in the Cardholder Agreement. Additional limitations apply, including but not limited to, monthly service fees or expiry terms if indicated on the back of the Reward Card and in the Cardholder Agreement. Reward Cards are issued pursuant to a reward, loyalty or promotional program. Card balance not insured by the Canada Deposit Insurance Corporation (CDIC). See Cardholder Agreement for complete details.

- n) 300 Parkland Fuel Card Grand Prizes (collectively, the **"Fuel Card Grand Prizes"**). Each Fuel Card Grand Prize consists of a \$100 CAD gas gift card to the confirmed winners choice of one (1) of the following brands, based on their home address: (i) Pioneer; (ii) Ultramar (iii) Chevron; or (iv) Fas Gas. Each Fuel Card Grand Prize is subject to all of the terms and conditions as stated by the issuer.
- o) 50 'Movies for a Year' Cineplex® Card Grand Prizes (collectively, the **"Movies for a Year Cineplex® Card Grand Prizes"**), each consisting of one (1) Cineplex® premier card which includes admission for one (1) person (i.e. the confirmed) for one (1) year from date of issue (maximum of one (1) admission per day, unredeemed admissions are forfeited and do not carry forward). The ARV of each Movies for a Year Cineplex® Card Grand Prize is \$1,250 CAD.

The following terms and conditions apply to all Movies for a Year Cineplex® Card Grand Prizes: (i) each Movies for a Year Cineplex® Card Grand Prize is subject to all of the terms and conditions as stated by the issuer; and, (ii) the Released Parties (defined below) will not be in any way responsible (and for greater certainty, the Movies for a Year Cineplex® Card Grand Prize may be forfeited and the Sponsor is not obligated to offer any substitute prize in its place) in the event that the Cineplex® premier card cannot be used by the confirmed winner for any reason whatsoever (including, without limitation, due to illness or health risks, or any governmental or health authority orders, measures, directives or guidance in response to such illness or risks, such as, without limitation, those that may be implemented to mitigate COVID-19 transmission, or due to any other cause of any kind or nature whatsoever beyond the commercially reasonable control of the Released Parties (defined below)). Each winner of a Year Cineplex® Card Grand Prize will receive one (1) Cineplex® Card personalized with the winner's name for one (1) year from date of issue, for admission to movies at Cineplex® theatres in Canada. Photo identification must be presented with the card at the box office to obtain admission tickets. A Year Cineplex® Card Grand Prize card cannot be used at theatres managed by Cineplex® on behalf of a third-party exhibitor, including but not limited to Alliance Cinemas. A Year Cineplex® Card Grand Prize card may not be used by anyone other than the named cardholder. The named cardholder must attend at the theatre to obtain and use the admission tickets. Improper use of the card (including selling the admission tickets) may result in the card's cancellation at Cineplex's sole discretion. Maximum of one (1) admission tickets each day (for greater certainty, if unused there is no roll-over). Accepted for same-day performances only. A winner of a Year Cineplex® Card Grand Prize can also use the card for admission to some 2D or 3D presentations in IMAX®, UltraAVX®, VIP (age restricted), D-BOX, 4DX or reserved seating. However, these presentations require the payment of an applicable surcharge (based on location and presentation) that can range between two dollars (\$2) and twelve dollars (\$12) per admission ticket. A Year Cineplex® Card Grand Prize card cannot be used at drive-in theatres owned or operated by Cineplex® or for Event Cinema or non-feature film presentations, including but not limited to, opera, theatre,

concerts and sporting or eSports events. A Year Cineplex® Card Grand Prize card will be shipped by mail directly by Cineplex® to the winner at the residential address the winner provided during the winner confirmation process for receipt in approximately eight (8) to ten (10) weeks after verification. A winner may substitute a Year Cineplex® Card Grand Prize for 100 admit one (1) movie vouchers.

- p) 1,000 Home Hardware Digital Gift Card Grand Prizes (collectively, the “**Home Hardware Digital Gift Card Grand Prizes**”), each consisting of a \$100 CAD Home Hardware digital gift card, subject to all of the terms and conditions as stated by the issuer. Each Home Hardware Digital Gift Card Grand Prize will be provided to the winner as an electronic link to a viewable/printable document that contains a code. Home Hardware Digital Gift Card Grand Prizes can be used at all Home Banner physical retail locations (including Home Hardware, Home Building Centre, Home Hardware Building Centre and Home Furniture brands). To use a Home Hardware Digital Gift Card Grand Prize for payment in-store, the winner must simply present a printed copy of the document that contains the code referenced above, or display it on a mobile device. Home Hardware Digital Gift Card Grand Prizes are not refundable, and must be presented at the time of redemption. If lost, stolen or destroyed, Home Hardware Digital Gift Card Grand Prizes cannot be replaced. Home Hardware Digital Gift Card Grand Prizes cannot be redeemed for cash or applied to any Home credit account(s). No value until activated.
- q) 1,000 The Athletic Subscription Grand Prizes (collectively, the “**The Athletic Subscription Grand Prizes**”), each consisting of a one (1) year digital subscription to The Athletic, subject to all subscription terms and conditions and valid to be redeemed until April 18, 2022. The ARV of each Athletic Subscription Grand Prize is \$71.99 CAD.
- r) 10 Crave Subscription Grand Prizes (collectively, the “**Crave Subscription Grand Prizes**”), each consisting of a one (1) year subscription to Crave (i.e. HBO, Starz and Super Ecran subscription add-ons), subject to all subscription terms and conditions. Without limiting the generality of the foregoing, each Crave Subscription Grand Prize includes 12 months of consecutive complimentary access to Crave and the Movies + HBO, STARZ and SUPER ERcran add-ons via promo code. Promo code redemption deadline is: 11:59:59 p.m. on June 30, 2021. After 12 months, access will automatically end. A winner can renew, change or cancel his/her Crave plan at any time. Promo code may not be used or redeemed towards a Crave subscription obtained through a TV provider. Each promo code is single use- maximum one (1) redemption per promo code and per Crave account. Promo code cannot be redeemed for cash, is non-refundable and is not valid for resale. Crave Subscription Grand Prizes are not combinable with any other Crave offer, promotion, discount, coupon, package, etc. Crave Subscription Grand Prizes and use of the Crave service are subject to the terms and conditions set out here as well as the Crave Terms and Conditions and Privacy Policy (available at [crave.ca](http://crave.ca)) which may be amended from time to time. The ARV of each Crave Subscription Grand Prize is \$359.60 CAD.

The total number of Grand Prizes available to be won will decrease as they are revealed and claimed in accordance with these Rules.

Grand Prizes that are not Coffee and Food Grand Prizes are collectively referred to as the “**Non-Coffee and Food Grand Prizes**”.

STANDARD PRIZES The following standard prizes are available to be won at the beginning of the Contest Period (each, a “**Standard Prize**” and collectively the “**Standard Prizes**”):

- a) 20,000 Spotify Premium One-Month Subscription Standard Prizes (each, a “**Spotify Premium Subscription Standard Prize**”), each consisting of a one (1) month Spotify subscription code, subject to all subscription terms and conditions (including its applicable expiry date). Once the code is redeemed, the winner will not be able to benefit from any free trial to the Spotify Service offered by Spotify. The redemption of the code and use of the Spotify Service is subject to the Spotify Terms of Use found at [www.spotify.com/us/brands/legal/advertiser-terms-and-conditions/](http://www.spotify.com/us/brands/legal/advertiser-terms-and-conditions/). The ARV of each Spotify Premium Subscription Standard Prize is \$9.99 CAD. Maximum one (1) Spotify Premium Subscription Standard Prize per entrant and Account, per Week (defined below). Each “**Week**” is specific to each entrant and the respective types of Standard Prizes, and begins on the date and time the entrant is notified that he/she has won the applicable Standard Prize (as determined by the Sponsor in its

sole and absolute discretion on the basis of its official records) and ends one (1) week later; for example, if a Spotify Premium Subscription Standard Prize winner is notified that he/she has won a Spotify Premium Subscription Standard Prize on Monday at 1:25:00 p.m. ET, the Week applicable to Spotify Premium Subscription Standard Prizes for such entrant will end one (1) week (i.e. 168 hours) later on Monday at 1:25:01 p.m. ET).

- b) 250,000 Xbox Game Pass Ultimate Standard Prizes (each, an **"Xbox Game Pass Ultimate Standard Prize"**), each consisting of a one (1) month Xbox Game Pass Ultimate trials (includes Xbox Live Gold and over 100 high-quality console and PC games), subject to all terms and conditions as stated by the issuer and expires *December 31, 2021* (only valid for new customers and must redeem at [Microsoft.com/redeem](https://microsoft.com/redeem)). Without limiting the generality of the foregoing, an active Xbox Game Pass Ultimate membership may be used to play games on Xbox One and Xbox Series consoles, and Windows 10 PC (excludes Windows 10 in S mode and on ARM devices), and stream select games (where available) to supported devices. Xbox Game Pass Ultimate includes Xbox Game Pass for Console, Xbox Game Pass for PC and Xbox Live Gold. Xbox Game Pass Ultimate may be used to upgrade an existing Xbox Live Gold and/or Xbox Game Pass (for PC or Console) membership to Xbox Game Pass Ultimate at a conversion ratio each based on days remaining; for details, visit [xbox.com/gamepass](https://xbox.com/gamepass). Future code redemptions are also subject to a conversion ratio. Conversion ratio subject to change. All conversions to Xbox Game Pass Ultimate are final: Once converted, a winner cannot re-convert his/her Xbox Game Pass Ultimate membership back to a previous membership. Other existing subscriptions may also be subject to conversion. Game titles, number, features, and availability vary over time, by region and platform; for details, visit <https://www.xbox.com/regions>. For recurring memberships, membership automatically continues to be charged at the then-current regular price (subject to change; plus applicable taxes) unless cancelled. Cancel at [account.microsoft.com/services](https://account.microsoft.com/services). Notice before purchase of add-ons, DLC, consumables, virtual currency, or subscriptions (sold separately): If a winner's membership terminates or a game is removed from the catalog, he/she must reactivate his/her membership or buy the game separately to continue using these items. Requires download(s) (significant storage, broadband, and ISP fees apply) and Microsoft account. May require additional hardware and subscriptions. Age restrictions apply. Online multiplayer between Xbox console generations not supported in some games. Xbox Game Pass discounts are based on Microsoft Store price and are not combinable with other offers and are not redeemable for cash. Discount offers exclude titles within 30 days of launch and are not available with select titles. Number and content of Perks vary by region, platform, and over time, and must be redeemed by stated timeframe. Service, features, and requirements may change or be retired. Subject to the Microsoft Services Agreement ([microsoft.com/msa](https://microsoft.com/msa)). For PC: App download, Windows update(s), and storage required ([xbox.com/pcgamesplan](https://xbox.com/pcgamesplan)). System requirements vary by game; performance scales with higher end systems. Cloud gaming (beta): Streaming limits apply. Streaming performance is affected by internet connection, user location, device, and other factors. Gameplay on other devices may be limited. See [xbox.com/usagerules](https://xbox.com/usagerules) for more information. Streamed games may have limited functionality. Streaming may require compatible controller (sold separately). The ARV of each Xbox Game Pass Ultimate Standard Prize is \$17 CAD. Maximum one (1) Xbox Game Pass Ultimate Standard Prize per entrant and Account, per Week.
- c) 1,759,500 Reusable Cup Standard Prizes (each, a **"Reusable Cup Standard Prize"**), each consisting of one (1) Tim Hortons-branded reusable hot beverage cup with an ARV of \$1.99 CAD. Maximum of one (1) Reusable Cup Standard Prize per entrant and per Account.
- d) 25,000 Uber Eats Gift Card Standard Prizes (each, an **"Uber Eats Gift Code Standard Prize"**), each consisting of a \$20 CAD Uber Eats e-gift codes, subject to all of the terms and conditions as stated by the issuer. Maximum one (1) Uber Eats Gift Code Standard Prize per entrant and per Account.
- e) 2,000,000 Skullcandy digital e-gift code Standard Prizes (each, a **"Skullcandy Digital Code Standard Prize"**), each consisting of a \$20 CAD Skullcandy digital e-gift code subject to all of the terms and conditions as stated by the issuer. Without limiting the generality of the foregoing, the promo code: (i) must be redeemed at [skullcandy.ca/](https://skullcandy.ca/); (ii) cannot be combined, stacked or used in conjunction with any other code or promotion; (iii) is non-transferable and valid only for a one-time use in Canada; (iv) standard taxes will apply; (v) cannot be used for shipping or handling; and (vi) expires May 30, 2021. Maximum one (1) Skullcandy Digital Code Standard Prize per entrant and Account, per Week.

- f) 100,000 Crave Promo Code Standard Prizes (each, a **“Crave Promo Code Standard Prize”**), each consisting of a \$10 CAD Crave promo code (that may be redeemed for a one (1) month subscription to Crave), subject to all subscription terms and conditions. Crave Promo Code Prize must be redeemed by 11:59:59 p.m. on June 30, 2021. To redeem a Crave Promo Code prize, visit [crave.ca/redeem](http://crave.ca/redeem). Entire value of Crave Promo Code Prize will be credited to the winner’s Crave account upon redemption. Crave Promo Code Prize cannot be credited against amounts already charged. The winner must have an active Crave subscription account (which requires a valid credit card and Canadian address) to activate and redeem his/her Crave Promo Code Prize. Crave Promo Code Prize may not be used or redeemed towards a Crave subscription obtained through a TV provider. Crave subscriptions automatically renew according to the account’s plan settings. A winner can cancel or change his/her Crave subscription account plan at any time with Crave. Crave Promo Code Prize is single use, non-transferable and cannot be used again after it has been redeemed. Crave Promo Code Prize not combinable with any other Crave offer, promotion, discount, coupon, package, etc. Crave Promo Code Prize and use of the Crave service is subject to the terms and conditions set out here as well as the Crave Terms and Conditions and Privacy Policy (available at [crave.ca](http://crave.ca)) which may be amended from time to time.. The ARV of each Crave Promo Code Standard Prize is \$10 CAD. Maximum one (1) Crave Promo Code Standard Prize per entrant and Account, per Week.
- g) 100,000 The Athletic Subscription Standard Prizes (each, a **“The Athletic Subscription Standard Prize”**), each consisting of a three (3) month digital subscription to The Athletic, subject to all subscription terms and conditions and valid to be redeemed until April 18, 2022. The ARV of each Athletic Subscription Standard Prize is \$29.99 CAD. Maximum one (1) Athletic Subscription Standard Prize per entrant and Account, per Week.
- h) 250,000 Cineplex Store® Movie Rental Standard Prizes(each, an **“Cineplex Store® Standard Prize”**), each consisting of a digital credit (awarded in the form of a PIN code (“PIN”) to rent one (1) Cineplex store HD movie. The ARV of each Cineplex Store® Standard Prize is \$6.99 CAD. The PIN is valid for one (1) free digital movie rental (Video-On-Demand) in SD, HD or 4K format and can only be redeemed once. The PIN expires on April 30, 2022 at 11:59pm ET. PIN may not be used in conjunction with any other offer, promotion, discount or coupon and is not valid on download-to-own or Home Premiere rental products. No substitutions, rain checks, or time extensions will be granted. Any movies rented must be watched within thirty (30) days of rental. Once viewing of the rental is initiated, the movie must be watched within forty-eight (48) hours before it expires. PIN cannot be converted to cash or gift card. If the PIN recipient is under 13, the transaction must be processed in the name of a parent/guardian. Cineplex® is not responsible if the PIN is lost, stolen or used without permission, and the value will not be replaced. The PIN is only redeemable in Canada. For additional information on Cineplex Store’s terms of use, visit <https://store.cineplex.com/terms-of-use>. Maximum one (1) Cineplex Store® Standard Prize per entrant and Account, per Week.
- i) 100,000 SN NOW+ Subscription Standard Prizes (each, a **“SN NOW+ Subscription Standard Prize”**), each consisting of a six (6) month subscription to SN NOW+, subject to all subscription terms and conditions. Without limiting the generality of the foregoing, each SN NOW+ Subscription Standard Prize is awarded in the form of a promo code that expires May 31, 2020. To redeem the promo code for a 6-month subscription, visit [www.snow.ca](http://www.snow.ca) and enter it in the Promo Code field. The subscription applies to consecutive months only and starts upon activation of the promo code. SN NOW+ is not responsible if promo code is lost, stolen or used without permission. A subscription can be cancelled at any time, but no refund or credit for any unused portion of the subscription will be given. No cash value. Not valid with any other offer. Full terms and conditions at [snow.ca](http://snow.ca). The ARV of each SN NOW+ Subscription Standard Prize is \$ 209.94 CAD. Maximum one (1) SN NOW+ Subscription Standard Prize per entrant and Account, per Week.
- j) The following Tims Rewards points Standard Prizes(each, a **“Points Standard Prize”**):
- Five (5) Tims Rewards points (a **“5-point Standard Prize”**);
  - Ten (10) Tims Rewards points (a **“10-point Standard Prize”**);
  - Fifteen (15) Tims Rewards points (a **“15-point Standard Prize”**); and,
  - Twenty (20) Tims Rewards points (a **“20-point Standard Prize”**);

5-Point Standard Prizes, 10-Point Standard Prizes, 15-Point Standard Prizes and 20-Point Standard Prizes (collectively, the **“Points Standard Prizes”**) have no cash value but are redeemable under the Tims Rewards

program for rewards, in accordance with the Tims Rewards terms and conditions (which are subject to change). The approximate retail value of each Points Standard Prize depends on the reward(s) obtained by the applicable winner using his/her Tims Rewards points, and will vary depending on the applicable redemption level and rewards options in effect at the time of redemption (for example, at the time of publishing these Rules, 70 Tims Rewards points may be redeemed by a registered Tims Rewards entrant for an eligible brewed coffee or tea [ARV \$1.54 – \$2.19 CAD each], or eligible dream donut, bagel or baked good [ARV \$1.29 – \$2.39 CAD each], based on menu item prices in Ontario, excluding taxes). Points expire twelve (12) months after the calendar month in which they are earned. Full Tims Rewards Terms and Conditions are available at: <https://www.timhortons.ca/terms-conditions-rewards>. There is no limit to the number of Points Standard Prizes that may be awarded in accordance with these Rules.

The total number of Standard Prizes (with the exception of Points Standard Prizes) available to be won will decrease as they are revealed and claimed in accordance with these Rules.

Without limiting the foregoing, the following general terms and conditions apply to all Grand Prizes and Standard Prizes (each a **"Prize"** and collectively, the **"Prizes"**): (i) all values set above are based on approximate prize values in Canada at the time of preparing these Rules (approximate retail value of the Coffee and Food Grand Prizes is calculated based on lowest retail price of medium coffee and the lowest retail price of classic donut/dream donut/cookie/muffin within each regional allocation); (ii) all characteristics and features of each Prize, except as otherwise explicitly stated above, will be determined by the Sponsor in its sole and absolute discretion; (iii) each Prize must be accepted as awarded and is not transferable, assignable or (as applicable) convertible to cash (except as may be specifically permitted by Sponsor in its sole and absolute discretion); (iv) no substitutions are permitted, except at Sponsor's option and as may be specifically permitted by Sponsor in its sole and absolute discretion; (v) Sponsor reserves the right at any time to: (a) place reasonable restrictions on the availability or use of a Prize or any component thereof; and (b) substitute a Prize or a component thereof in case of unavailability, to accommodate for a disability, or for any reason, with a prize or prize component(s) of equal or greater retail value, including, without limitation, but solely at the Sponsor's sole discretion, a cash award; (vi) Prize winners are solely responsible for all costs not expressly described herein; (vii) redemption of each Prize must occur within and/or on or before the date or dates specified by the Sponsor (otherwise the Prize may, in the sole and absolute discretion of the Sponsor, be forfeited in its entirety and, if forfeited, nothing will be substituted in its place); (viii) if the confirmed winner does not utilize any part(s) of the Prize, then any such part(s) not utilized may, in the sole and absolute discretion of the Sponsor, be forfeited in their entirety and, if forfeited, nothing will be substituted in their place; (ix) by accepting a Prize, each confirmed winner (and, if the winner is a Minor, his/her parent or legal guardian) acknowledges that the Contest Parties, the respective Prize providers (including without limitation LoyaltyOne, Co., Volkswagen Group Canada Inc., Accor Management Canada Inc., Samsung Electronics Canada Inc., Peoples Trust Company, Amex Bank of Canada, Parks Canada Agency, Skullcandy Inc., Microsoft Canada Inc., Parkland Corporation, Cineplex Entertainment LP, Home Hardware Stores Ltd, Bell Media Inc., Spotify AB, Uber B.V., Rogers Sports and Media, a division of Rogers Media Inc., The Athletic Media Company and all of their respective, parents, partners, affiliated and related companies) and each of their respective agents, employees, directors, members, officers, representatives, licensees, advertising and other agents, successors, and assigns (collectively, the **"Released Parties"**) have not made nor are in any manner responsible or liable for any warranty, representation, or guarantee, express or implied, in fact or in law, relative to any Prize, including but not limited to its quality, mechanical condition or fitness for a particular purpose; (x) any and all warranties and/or guarantees on a Prize (if any) are subject to the respective manufacturers' terms therefore, and winners agree to look solely to such manufacturers for any such warranty and/or guarantee; (xi) all approximate retail values do not include applicable goods and services tax, provincial, territorial or sales and use taxes, confirmed winners may be required to pay such taxes upon receipt of the applicable Prize; (xii) if a potential Prize winner is a Minor, his/her parent or legal guardian must fully complete and complete all required prize claim forms, as applicable (NOTE: if a potential Prize winner is a Minor that is under the minimum age required by the respective Prize provider to accept or use the applicable Prize, such potential winner is permitted to transfer the Prize to his/her parent or legal guardian, who will then be considered the eligible claimant and will be required to fully complete and return all required prize claim forms, as applicable, in order to claim the Prize); (xiii) the Released Parties will not be in any way responsible (and for greater certainty, the Prize may be forfeited and the Sponsor is not obligated to offer any substitute prize in its place) in the event that any part of a Prize (including without limitation, delivery) is delayed, postponed, rescheduled or cancelled for any reason whatsoever beyond the commercially reasonable control of the Released Parties (including, without limitation, due to illness or health risks, or any governmental or health authority orders, measures, directives or guidance in response to such illness or risks, such as, without limitation, those

that may be implemented to mitigate COVID-19 transmission); (xiv) by accepting a Prize, each confirmed winner agrees to waive all recourse against the Released Parties if the applicable Prize or a component thereof does not prove satisfactory, either in whole or in part; and, (xv) any difference between the actual value of a Prize and its stated ARV will not be awarded. Prizes may not be exactly as shown in promotional materials.

## 6. WINNER SELECTION AND NOTIFICATION:

### GRAND PRIZES

Each potential Grand Prize winner will be selected based on a randomly pre-selected **“Winning Timeframe”** assigned to each Grand Prize. Each Winning Timeframe will be comprised of a pre-selected start and end time during a Day (defined below) between the start of the Contest Period and the Digital Roll Deadline (each **“Day”** begins at 12:00:00 a.m. ET and ends at 11:59:59 p.m. ET). The total duration of each Winning Timeframe will be between 0.1-1 second. The first eligible entrant to reveal a Digital Roll in the App or Website during a Winning Timeframe will be deemed the potential winner of the corresponding Grand Prize (and such Grand Prize will be considered claimed). Between the start of the Contest Period and the Digital Roll Deadline, each Grand Prize that is not claimed during its first assigned Winning Timeframe will be randomly reallocated to a new Winning Timeframe during the subsequent Day (i.e. the immediately next Day) prior to the Digital Roll Deadline (and, if the Grand Prize is not claimed during the new Winning Timeframe, such Grand Prize will be randomly reallocated to another new Winning Timeframe during the subsequent Day prior to the Digital Roll Deadline, and this process will be repeated until such Grand Prize is claimed or until the Digital Roll Deadline, whichever occurs first). Grand Prizes that are not claimed prior to the Digital Roll Deadline will not be awarded in the Contest. Each potential Grand Prize winner will be notified immediately via email at the email address associated with his/her Account regarding the applicable Grand Prize he/she may win upon revealing his/her Digital Roll.

### STANDARD PRIZES

Upon revealing a Digital Roll in the App or Website prior to the Digital Roll Deadline, each entrant who is not selected as a potential Grand Prize winner as set out above will be deemed the potential winner of a Standard Prize (and such Standard Prize will be considered claimed). The Standard Prize that an entrant will be deemed the potential winner of will be based on the number of Standard Prizes he/she has been eligible to receive during the Contest Period, corresponding with the sequential order of Standard Prizes listed below (subject to the maximum limits applicable to Standard Prizes that are set out in these Rules):

Order	Standard Prize
1	Reusable Cup Standard Prize
2	10-point Standard Prize
3	Skullcandy Digital Code Standard Prize
4	5- point Standard Prize
5	Xbox Game Pass Ultimate Standard Prize
6	Cineplex® Store Standard Prize
7	5-point Standard Prize
8	Crave Promo Code Standard Prize
9	Spotify Subscription Standard Prize
10	5-point Standard Prize
11	The Athletic Subscription Standard Prize
12	15-point Standard Prize
13	SN NOW+ Subscription Standard Prizes
14	Uber Eats Gift Code Standard Prize
15	20-point Standard Prize

For example, the first Standard Prize an entrant is eligible to receive will be a Reusable Cup Standard Prize; the second

Standard Prize an entrant is eligible to receive will be a 10-point Standard Prize; the third Standard Prize an entrant is eligible to receive will be a Skullcandy Gift Card Standard; and so on and so forth (and, this sequential order will be repeated for all Standard Prizes eligible to be won by an entrant until the Digital Roll Deadline, subject to the maximum limits applicable to Standard Prizes that are set out in these Rules). If all Standard Prizes available at any level are claimed prior to the Digital Roll Deadline, each potential winner of such Standard Prize will be eligible to receive a Standard Prize at the subsequent Standard Prize level (i.e. in accordance with the sequential order of Standard Prizes listed above, while supplies last and subject to the maximum limits applicable to Standard Prizes that are set out in these Rules) (for example, if an entrant is deemed the potential winner of a Reusable Cup Standard Prize after all Reusable Cup Standard Prizes are claimed, he/she will be eligible to win a 10-point Standard Prize in lieu of the Reusable Cup Standard Prize, while supplies last and subject to the maximum limits applicable to Standard Prizes that are set out in these Rules). If at the time of revealing the Digital Roll a potential winner of a Standard Prize has already won of the maximum number of such Standard Prize available to be won per entrant/Account, or per entrant and Account per Week (as applicable, as set out above), then he/she will be eligible to receive a Standard Prize at the subsequent Standard Prize level (i.e. in accordance with the sequential order of Standard Prizes listed above, while supplies last and subject to the maximum limits applicable to Standard Prizes that are set out in these Rules) (for example, if an entrant is deemed the potential winner of a Reusable Cup Standard Prize after already winning the maximum number of Reusable Cup Standard Prizes available to be won per entrant/Account, he/she will be eligible to win a 10-point Standard Prize in lieu of the Reusable Cup Standard Prize, while supplies last and subject to the maximum limits applicable to Standard Prizes that are set out in these Rules). Each potential Standard Prize winner will be notified immediately on-screen in the App or the Website, as applicable, regarding the applicable Standard Prize he/she may win upon revealing his/her Digital Roll.

Odds of winning a Prize depend on the number and timing of entrants that reveal a Digital Roll prior to the close of the Digital Roll Deadline (however, each Digital Roll will result in the entrant being deemed a potential Grand Prize or Standard Prize winner).

## **7. WINNER CONFIRMATION AND CLAIMING A PRIZE:**

**Non-Coffee and Food Grand Prizes (excluding Tim Card Grand Prizes):** If you are eligible to win a Non-Coffee and Food Grand Prize (excluding Tim Card Grand Prizes), you will be notified via email (using the email address associated with your Account) with instructions (in accordance with Rule 6, as applicable) to claim your Prize. Such instructions will require: (a) you to submit the unique Prize PIN Code (each, a **"PIN Code"**), which is included in the email notification message, on the Administrator's website (with the exception of Crave Subscription Grand Prizes and Athletic Subscription Grand Prizes, which will not require a PIN Code submission); and (b) you (and/or, if you are a Minor, your parent or legal guardian) to complete and return the Contest prize claim form (the **"Prize Claim Form"**). In order to be declared a winner, you (and/or, if you are a Minor, your parent or legal guardian) must have submitted all required information by the date indicated by the Sponsor. Upon receipt of your completed Prize Claim Form, the contest organizations will verify your prize claim and contact you with instructions to coordinate prize fulfillment. It is each entrant's sole responsibility to follow all such instructions as required to claim his/her Non-Coffee and Food Grand Prize (excluding Tim Card Grand Prizes), failing which the Non-Coffee and Food Grand Prize (excluding Tim Card Grand Prizes) will be forfeited. Volkswagen Vehicle Grand Prizes will be delivered to a dealership in proximity to each confirmed winner's place of residence in Canada (as determined by Contest Sponsor in its sole discretion) within nine (9) months of the end of the Contest (and subject to winner confirmation). Samsung TV Grand Prizes will be sent to each confirmed winner's Canadian home address as provided (or, in the event that a Samsung TV Grand Prize is not able to be shipped to the confirmed winner's Canadian home address, as determined by the Sponsor in its sole and absolute discretion, such Prize will be delivered to an alternate, central location reasonably close to the confirmed winner's residence) within 4-6 weeks of winner confirmation. All AIR MILES Reward Miles will be delivered as described in Rule 5, above. Parks Canada Discovery Pass Grand Prizes will be delivered as described in Rule 5, above. All other Non-Coffee and Food Grand Prize (excluding Tim Card Grand Prizes) will be delivered in accordance with the requirements of their respective Prize provider.

**Tim Card® Grand Prizes:** If you are eligible to win a Tim Card® Grand Prize, you must follow the on-screen App or Website (as applicable) instructions presented upon receipt of the applicable Prize notification message (the same, additional or supplemental instructions may also be provided by email sent to the email address associated with the applicable entrant's Account). Such instructions will require you (and, if you are a Minor, your parent or legal guardian) to acknowledge the Sponsor's declaration and release form. In order to be confirmed a winner, you must have submitted all

required information no later than April 21, 2021. It is each entrant's sole responsibility to follow all such instructions as required to claim his/her Tim Card® Grand Prize, failing which the Tim Card® Grand Prize will be forfeited.

**Coffee and Food Grand Prizes:** Upon receipt of the applicable Coffee and Food Grand Prize notification message, entrants will receive a coupon to redeem a Coffee and Food Grand Prize on their Account. To be declared a winner and redeem your Coffee and Food Grand Prize, you must activate the coupon within the App or Website. Upon activating a Coffee and Food Grand Prize coupon, a Coffee and Food Grand Prize may be redeemed on next purchase completed via the winner's Account using his/her Physical Card or Digital Card for: (i) any available cup size of any one (1) hot beverage, including modifications; (ii) any one (1) classic donut, dream donut, muffin or cookie. No cash alternative will be made available. A Coffee and Food Grand Prize claim may not be used in conjunction with any other deal, combo or offer. All Coffee and Food Grand Prize claims must be activated and redeemed as noted above (however, a Coffee and Food Grand Prize cannot be claimed via a third party delivery aggregator) by May 23, 2021 at 11:59:59 p.m. ET or store closing, whichever is earlier, failing which, any such Coffee and Food Grand Prize claim is null and void and ineligible for a Coffee and Food Grand Prize (for certainty, all Coffee and Food Grand Prize coupons expire May 23, 2021 at 11:59:59 p.m. ET). Unclaimed Coffee and Food Grand Prizes will not be awarded.

**Non-Points Standard Prizes:** In respect of all Standard Prizes that are not Points Standard Prizes (collectively, "**Non-Points Standard Prizes**"), upon receipt of the applicable Non-Points Standard Prize notification message the entrant must follow the on-screen App or Website (as applicable) instructions presented to claim his/her applicable Non-Points Standard Prize (subject to such entrant's compliance with these Rules) (the same, additional or supplemental instructions may be provided by email sent to the email address associated with the applicable entrant's Account). It is each entrant's sole responsibility to follow all such instructions as required to claim his/her applicable Non-Points Standard Prize, failing which the applicable Non-Points Standard Prize will be forfeited.

**Points Standard Prizes:** In respect of all Points Standard Prizes, upon receipt of the applicable Points Standard Prize notification message, the entrant must follow the on-screen App or Website (as applicable) instructions presented to claim his/her applicable Points Standard Prize. Once confirmed as a winner in accordance with these Rules, the applicable Points Standard Prize will be automatically allocated (subject to such entrant's compliance with these Rules) to his/her Account within the two (2) business days. It is each entrant's sole responsibility to follow all such instructions as required to claim his/her applicable Points Standard Prize (including activating the applicable Points Standard Prize). If an eligible winner's Account is cancelled, deactivated, or if a Points Standard Prize notification or Points Standard Prize is undeliverable for any other reason, such Points Standard Prize will be forfeited.

**All Prizes:** By participating in the Contest and accepting a Prize, the applicable winner (and, if the winner is a Minor, his/her parent or legal guardian): (i) confirms that he/she has read, understood and is in compliance with these Rules; (ii) accepts the applicable Prize as awarded; and (iv) releases the Released Parties from any and all liability in connection with this Contest, his/her participation therein and/or the awarding and use/misuse of the applicable Prize or any portion thereof. If a potential Prize winner: (a) fails to complete and return the Sponsor's required Prize claim information within the specified time; (c) cannot accept (or is unwilling to accept) or fails to claim the applicable Prize (as awarded) for any reason; and/or (d) is determined to be in violation of these Rules (all as determined by the Sponsor in its sole and absolute discretion); then he/she may, in the sole and absolute discretion of the Sponsor, be disqualified. If a potential Prize winner is disqualified, he/she will forfeit all rights to the applicable Prize, and the applicable Prize will not be awarded.

By claiming a Prize, Prize claimants consent to the use of their name and/or photograph, and/or place of residence, without further compensation, in any publicity carried out by the Sponsor in perpetuity and in any media worldwide. Completing the applicable Prize claim process is the sole responsibility of potential Prize winners. If any Prize notification or any Prize is returned as undeliverable, such Prize will be forfeited.

## **8. VERIFICATION**

If it is discovered by the Sponsor (using any evidence or other information made available to or otherwise discovered by the Sponsor) that any person has attempted to: (i) exceed any of the limits or restrictions provided in these Rules; (ii) use multiple names, identities, e-mail addresses, Accounts, and/or any automated, macro, script, robotic or other system(s) or program(s) to enter, register, send or use a Digital Roll, submit PIN Codes or otherwise participate in or to disrupt this



Contest; iii) re-enter a PIN Code a subsequent time after its first use; and/or (iv) enter a PIN Code that has been falsified, manipulated or otherwise altered in any way (all as determined by Sponsor in its sole and absolute discretion); then he/she may be disqualified from the Contest in the sole and absolute discretion of the Sponsor. The Released Parties are not responsible for late, lost, misdirected, delayed, incomplete or incompatible Digital Cards, Eligible Purchases, Bonus Offers, Physical Cards, Roll Requests, Digital Rolls, Unique Roll(s) Links, Digital Roll Deactivations, PIN Codes, Grand Prize and Standard Prize notification messages or any other Contest-related information (collectively, **“Contest-related Information”**), all of which are void.

All entrants and Contest-related Information are subject to verification at any time and for any reason. The Sponsor reserves the right, in its sole and absolute discretion, to require proof of compliance with these Rules (including, without limitation, proof of identity and/or eligibility) in a form acceptable to the Sponsor (including, without limitation, government issued photo identification): (i) for the purposes of verifying an individual's eligibility to participate in this Contest; (ii) for the purposes of verifying the eligibility and/or legitimacy of any Contest-related Information submitted or received (or purportedly submitted or received) for the purposes of this Contest; and/or (iii) for any other reason the Sponsor deems necessary, in its sole and absolute discretion, for the purposes of administering this Contest in accordance with these Rules. Failure to provide such proof to the complete satisfaction of the Sponsor within the timeline specified by the Sponsor may result in disqualification in the sole and absolute discretion of the Sponsor. The sole determinant of the time for the purposes of this Contest will be the Contest server machine(s). All information requested by and/or supplied to Sponsor for the purpose of the Contest must be truthful, complete, accurate and in no way misleading. Sponsor reserves the right, in its sole and absolute discretion, to disqualify any entrant should the Sponsor deem (at its sole and absolute discretion) that such an entrant at any stage supplied untruthful, incomplete, inaccurate or misleading information (as determined by the Sponsor in its sole and absolute discretion).

## 9. GENERAL RULES

Unclaimed Prizes will be forfeited and will not be awarded. Sponsor is not responsible for any change of e-mail address, mailing address and/or telephone number by entrants. All Contest-related Information becomes the property of Sponsor and, as applicable, no Contest-related Information will be returned. Sponsor assumes no responsibility for lost Contest-related Information or for any failure of the App or Website during the Contest, for any problems or technical malfunction of any telephone network or lines, computer on-line systems, servers, access providers, computer equipment, software, failure of any e-mail or other information to be received by Sponsor on account of technical problems or traffic congestion on the Internet, on the App, Website (or at any other website), or any combination thereof. Sponsor is not responsible if an entrant is unable to access the App or Website on their mobile device, computer or other device. Sponsor reserves the right at its sole and absolute discretion, to disqualify any individual (and all of his or her Prize claims, Digital Rolls and entries) who tampers with the registration process or the App or the Website. Sponsor reserves the right, subject only to the approval of the Régie des alcools des courses et des jeux (**“Régie”**) in Quebec, to modify or suspend the Contest should a virus, “bug”, tampering, unauthorized intervention, health risks or governmental restrictions (such as those that may be implemented to mitigate COVID-19 transmission), fraud or failure of any kind whatsoever, or any other cause beyond the reasonable control of Sponsor corrupt the security or proper administration of the Contest. The Sponsor, with the consent of the Régie, reserves the right to cancel, amend or suspend this Contest, or to amend these Rules, in any way without prior notice or obligation, in the event of any accident, printing, administrative, or other error of any kind, or for any other reason whatsoever. Without limiting the generality of the forgoing, the Sponsor reserves the right at any time, in its sole and absolute discretion, to administer an alternate or additional test of skill as it deems appropriate based on the circumstances, to address discrimination or disability issues and/or to comply with applicable law.

Grand Prize or Standard Prize notification messages obtained through unauthorized sources or which are incomplete, mutilated, altered, reproduced, forged, counterfeited or irregular in any way, are automatically void. No digital Grand Prize or Standard Prize notification message copies, duplicates or reproductions of any type will be eligible for the Contest. Sponsor is not responsible for any lost Grand Prize or Standard Prize notification messages. Grand Prize and Standard Prize notification messages and all other contest-related materials are the property and intellectual property of Sponsor, and may not be used for any other promotional, commercial or other purposes without the prior written authorization of Sponsor.

Entrants who choose to participate via a compatible mobile device are solely responsible for standard data use and service

rates that apply, which vary according to the applicable mobile device package and mobile service provider (please contact your mobile service provider for details before participating in this Contest using a compatible mobile device). Any attempt to deliberately damage the App, Website or any website or to undermine the legitimate operation of this Contest is a violation of criminal and civil laws, and should such an attempt be made, Sponsor reserves the right to seek remedies and damages to the fullest extent permitted by law, including criminal prosecution.

In the event of a dispute between entrants as to who revealed a Digital Roll, such Digital Roll shall be deemed revealed by the “authorized account holder” of the Account associated with the Digital Roll at the time it was revealed. In the event of a dispute between entrants as to who is the holder of an Account, such Account shall be deemed to be held by the “authorized account holder” of the e-mail address submitted at the time of registration. “Authorized e-mail account holder” is defined as the natural person to whom an e-mail address is assigned by an Internet access provider, on-line service provider, or other organization (e.g. business, educational institution, etc.) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. An entrant may be required to provide proof (in a form acceptable to the Sponsor) that he/she is the authorized account holder of the e-mail address submitted with the Account in question.

By participating in this Contest, to the maximum extent permitted by applicable law each entrant (and, if a Minor, his/her parent or legal guardian) agrees (and agrees to confirm in writing) and hereby: (i) releases the Released Parties from any and all liability, loss or damage that he/she may incur in connection with his/her participation in this Contest and, if applicable, with respect to the awarding, receipt, possession and/or use or misuse of a Prize and notifications in respect of Prizes (including without limitation Erroneous Notifications); (ii) agrees that, without limiting the generality of the foregoing and for greater certainty, under no circumstances will he/she be permitted to obtain awards for, and hereby waives all rights to claim, punitive, incidental, consequential, or any other damages; (iii) agrees that all causes of action arising out of or connected with this Contest, or any prize awarded, shall be resolved individually, without resort to any form of class action; and (iv) agrees that any and all claims, judgments, and award shall be limited to actual out-of-pocket costs incurred, excluding attorneys’ fees and court costs.

Each PIN Code is unique and can only be submitted one (1) time. Each PIN Code will automatically expire after its first use or at the end of its stated submission deadline (whichever occurs first). Please retain the original PIN Code for your records. All PIN Codes submitted are subject to verification in the sole and absolute discretion of the Sponsor. Any PIN Code that cannot be verified to the complete satisfaction of the Sponsor, in its sole and absolute discretion, is subject to immediate disqualification (in which case any Prize associated with such PIN Code will be forfeited in their entirety). If due to printing, production, online, internet, computer or other error of any kind, more PIN Codes are distributed or made available than intended to be distributed (as determined by the Sponsor in its sole and absolute discretion on the basis of its official records), then, in addition to having the right to terminate the Contest immediately, subject only to the approval of the Régie in Quebec, the Sponsor reserves the right, in its sole and absolute discretion (subject only to the approval of the Régie in Quebec), to invalidate all PIN Codes distributed or otherwise made available in excess of the number of PIN Codes intended to be distributed (as determined by the Sponsor in its sole and absolute discretion on the basis of its official records) and a PIN Code holders only remedy in this regard will be to receive another PIN Code.

If due to printing, production, online, internet, computer or other error of any kind more Prizes are claimed than intended to be awarded according to these Rules (at any prizing level), or in the event that due to such error, a valid prize claim is revealed, making the number of valid Prize claims greater than the number of Prizes available under these Rules (at any prizing level), a random draw will be held after the Contest closes from amongst all eligible Prize claimants to award the remaining number Prizes at the applicable prizing level (as determined by the Sponsor at its sole and absolute discretion on the basis of its official records). In no event will the Sponsor be liable for more than the stated number of Prizes in these Rules (at any level). If due to printing production, online, internet, computer or other error of any kind a Prize notification misstates the applicable Prize that an entrant is eligible to win (as determined by the Sponsor in its sole and absolute discretion on the basis of its official records) (an “**Erroneous Notification**”), despite the Erroneous Notification the applicable entrant will only be eligible to receive the applicable Prize that an entrant is eligible to win.

Personal information will only be collected, used and disclosed by Sponsor, Inmar Promotions – Canada Inc. (the “**Administrator**”), Bond Brand Loyalty, Inc., and their respective designated representatives for the purposes of administering the Contest in accordance with these Rules. By entering this Contest, each entrant expressly consents to Sponsor, the Administration and their designated representatives collecting, storing, sharing and using the personal

information submitted during registration for such purposes and in accordance with Sponsor's Privacy Policy (available at <https://www.timhortons.ca/privacy-policy>). This section does not limit any other consent(s) that an individual may provide the Sponsor or others in relation to the collection, use and/or disclosure of their personal information (including without limitation as occurs in connection with Tims Rewards).

Without limiting the generality of the foregoing and for greater certainty, by entering the Contest, each entrant (and, if a Minor, his/her parent or legal guardian) consents to being contacted (including by email) by Sponsor for Contest-related purposes, which includes but is not limited to Prize eligibility notifications and prize claim reminder notifications. By participating in this Contest, confirmed winners (and, if a Minor, his/her parent or legal guardian) are deemed to have consented to the disclosure of their personal information to Prize suppliers for the limited purpose of delivery of Prizes, and, if applicable, registration for warranty purposes.

Should it be discovered that an entrant is using the aid of computer software programs to auto-fill information, that entrant will be immediately disqualified from the Contest. The Sponsor reserves the right to disqualify all such entrants from future contests conducted by the Sponsor without further notice.

FOR RESIDENTS OF QUÉBEC ONLY: Any litigation respecting the conduct or organization of a publicity contest may be submitted to the Régie des alcools, des courses et des jeux for a ruling. Any litigation respecting the awarding of a prize may be submitted to the board only for the purpose of helping the parties reach a settlement.

In the event of any discrepancy or inconsistency between the terms and conditions of these English Rules and disclosures or other statements contained in any Contest-related materials, including, but not limited to: the App, the Website, French version of these Rules, and/or point of sale, television, print, radio, digital, online or any other type of advertising or other types of communications (including without limitation the abbreviated version of these Rules that appear on such advertising or other types of communications); the terms and conditions of these English Rules shall prevail, govern and control to the fullest extent permitted by law. Without limiting the generality of the foregoing, in the event the Sponsor becomes aware of any such discrepancy or inconsistency, the Sponsor will place a correction notice on the digital menu boards of participating Tim Hortons Restaurants.

SPONSOR: Tim Hortons Advertising and Promotion Fund (Canada) Inc., 130 King St W, Suite 300, Toronto, ON, M5X 1E1, Canada.

ADMINISTRATOR: Inmar Promotions – Canada Inc., 661 Millidge Avenue, Saint John, New Brunswick, E2K 2N7.

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